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To:	Examiner Huy Thanh Nguyen	From:	Timothy N. Trop
Company:	USPTO Art Unit 2621	Date:	June 29, 2007
Fax:	(571) 273-8300	Pages:	7
Your Re:	09/766,126	Our Re:	BJA.0012US

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Confirm Receipt**

MESSAGE:

Attorney Docket No.: BJA.0012US
Date: June 29, 2007

TNT/njm

Applicant(s): JONATHAN E. LOWTHERT
Serial No.: 09/766,126
Filing Date: January 19, 2001
Title: CONTENT WITH ADVERTISEMENT INFORMATION SEGMENT

1. Reply to Final

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	Jonathan E. Lowthert et al.	§	Group Art Unit:	2621
Serial No.:	09/766,126	§	Examiner:	Huy Thanh Nguyen
Filed:	January 19, 2001	§	Confirmation No.	9474
Title:	Content With Advertisement Information Segment	§	Docket No.:	BJA.0012US
		§	Cust. No.:	21906

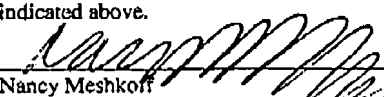
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REPLY TO FINAL REJECTION

Dear Sir:

In response to the Office action mailed June 5, 2007, please amend the above-referenced patent application as follows:

Date of Deposit: June 29, 2007
Pursuant to Rule 1.8(a), I hereby certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.


Nancy Meshkoff